

NOA BENÍTEZ

SECOND-YEAR MARKETING & ADVERTISING STUDENT

CONTACTO

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- PORTFOLIO
- El Viso de San Juan (Toledo)

SKILLS

CONTENT STRATEGY
SOCIAL MEDIA MANAGEMENT
SOCIAL MEDIA COPYWRITING
BASIC PAID MEDIA / META ADS
SOCIAL MEDIA CONTENT DESIGN
VIDEO CONTENT EDITING

TOOLS

CANVA
CAPCUT
META BUSINESS SUITE
METRICOOL
NOTION
RRSS

OTROS

INGLÉS - INTERMEDIATE
OWN VEHICLE

PROFILE

I have worked with brands across different industries, creating content tailored to their target audiences and objectives.

I am creative, organised and quick to learn new tools. I enjoy bringing new ideas to the table and turning concepts into engaging, strategic visual content.

EXPERIENCE

SOCIAL MEDIA MANAGER & CONTENT CREATOR – NICNAT

MAY-JULY

- Planning, creation and editing of social media content.
- Development of ideas, copy and visual content for Instagram, TikTok and LinkedIn.
- Creation of content aimed at increasing brand visibility within the beverage and hospitality sector.

SOCIAL MEDIA MANAGEMENT & PAID ADVERTISING – HAIR TRANSPLANT CLINIC

MAY-JULY

- Creation and planning of social media content.
- Editing posts, Reels and Stories tailored to the aesthetics and healthcare sector.
- Support with paid advertising campaigns using Meta Ads.

INSTAGRAM TEMPLATE DESIGN – FREELANCE PROJECT

MAY 2026

- Designed reusable and editable templates for Instagram posts and carousels.
- Adapted content to match the brand's visual identity.

SOCIAL MEDIA MANAGER INTERN – IBERVAN

FEBREUARY 2026

- Managed and planned social media content.
- Created ideas, copy and visual content aligned with the brand identity.

EDUCATION

HIGHER VOCATIONAL IN DIGITAL MARKETING & ADVERTISING

MEDAC DAVANTE | 2025 – PRESENT

SOCIAL MEDIA MARKETING CERTIFICATION

HUBSPOT ACADEMY | APRIL 2025

Training in social media marketing strategies, content planning and digital presence management.

COMPULSORY SECONDARY EDUCATION & SPANISH BACCALAUREATE

I.E.S. CAÑADA REAL | 2019 – 2025